

NEWS

■ The European Association of Percutaneous Cardiovascular Interventions (EAPCI) has reached more than 7,400 members from 133 countries! Join us today to be part of an efficient & interactive European Interventional Cardiology network. The EAPCI Membership is FREE and offers a wide range of benefits.

■ Mark your calendar! EAPCI interventional cardiology training and research grants open in September 2016. More info: www.escardio.org/eapci

■ The Congress Spotlight in 2017 will be “40 years of PCI”, with a dedicated track of sessions throughout the programme. We therefore particularly invite specific session proposals that highlight the impact of interventional cardiology on all areas of cardiovascular care. Submit your sessions on your “My ESC” account by 30 September.

EAPCI Focus on EAPCI Website/ Communication Committee

Pascal Meier, Chairman of the Website & Communication Committee

What is the role of the Website & Communication Committee?

The role of the Website & Communication Committee is to generally improve the communication and transfer of information of the EAPCI. I feel that this role has become increasingly important in a digital world, with its opportunities for information transfer and interaction.



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What are the Committee's plans/objectives for the coming years?

Our group, which includes Co-Chair Eugenio Stabile (Italy) and Ronnie Lassaille, Digital Publishing Manager at Europa, wants to improve communication within the EAPCI but, importantly, we don't want to limit communication to EAPCI members. We also want to go beyond and reach general cardiologists, GPs with a special interest in cardiology, allied health professionals such as nurses and technicians, and, last but not least, patients. We feel it is important to improve the interaction with these groups.

Furthermore, we don't want to simply transfer information to the EAPCI members and the above-mentioned groups; we also want to provide the opportunity to discuss content, for example, novel EAPCI recommendations, congress news and EAPCI initiatives such as “Stent for Life”. In order to achieve this, we will use different information channels. One major priority is to increase the EAPCI's presence on social media. We already have LinkedIn groups but we want to extend this to other social media platforms.

Our aim is to take advantage of these novel information technologies. We have an increasing range of tools to hand which can help information transfer and facilitate interaction. While this is a great opportunity, at the same time it is a big challenge. We are increasingly overloaded with information and we aim to ensure that the important EAPCI-related information gets noticed.

JOIN EAPCI

EUROPEAN ASSOCIATION OF PERCUTANEOUS CARDIOVASCULAR INTERVENTION

An efficient European Interventional Cardiology Network (131 countries)

- **Benefits from several services & discount** as One-off reduced subscription rate for EuroIntervention Journal (printed version)
- **Enhance your Career:** apply to EAPCI Training & Research Grant programme, be awarded a certificate of excellence in training in interventional cardiology and more...
- **Access to specific rights:** voting rights, access to Board and Committee positions (restrictions apply) & automatic ESC Membership and benefits

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